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FAX 34 2005

**PATENT**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In the Application of )  
Applicants: John Louis Jr. Janosik et al. )  
Serial No. 09/841,280 ) Examiner  
Filed: April 24, 2001 ) Saleh Najjar  
Title: A method for extracting personalization ) Art Unit 2157  
information from Web activity )

Commissioner of Patents and Trademarks  
Washington, DC 20231

Dear Sir:

**FAX TRANSMISSION COVER LETTER**

The attached PETITION FOR REVIVAL (2 pages), AMENDMENT (8 pages), and CREDIT CARD PAYMENT FORM (1 page) are attached to this cover sheet and are being transmitted via facsimile to the central facsimile number of United States Patent and Trademark Office, (703) 872-9306, on January 4, 2005.

Respectfully submitted,



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Dated: January 4, 2005

JAN 24 2005

PTO/SB/84 (11-03)

Approved for use through 07/31/2006. OMB 0651-0031

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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<b>PETITION FOR REVIVAL OF AN APPLICATION FOR PATENT ABANDONED UNINTENTIONALLY UNDER 37 CFR 1.137(b)</b>		Docket Number (Optional) A-08
<p>First named inventor: Douglas Voss</p> <p>Application No.: 09/841.280 Art Unit: 2157</p> <p>Filed: April 24, 2001 Examiner: Saleh Najjar</p> <p>Title: A method for extracting personalization information from Web activity</p>		
<p>Attention: Office of Petitions  <b>Mail Stop Petition</b>          Commissioner for Patents          P.O. Box 1450          Alexandria, VA 22313-1450          FAX: (703) 308-6916</p>		
<p>NOTE: If information or assistance is needed in completing this form, please contact Petitions Information at (703) 305-9282.</p> <p>The above-identified application became abandoned for failure to file a timely and proper reply to a notice or action by the United States Patent and Trademark Office. The date of abandonment is the day after the expiration date of the period set for reply in the Office notice or action plus an extensions of time actually obtained.</p> <p style="text-align: center;"><b>APPLICANT HEREBY PETITIONS FOR REVIVAL OF THIS APPLICATION</b></p> <p>NOTE: A grantable petition requires the following items:</p> <ul style="list-style-type: none"> <li>(1) Petition fee;</li> <li>(2) Reply and/or issue fee;</li> <li>(3) Terminal disclaimer with disclaimer fee --required for all utility and plant applications filed before June 8, 1995; and for all design applications; and</li> <li>(4) Statement that the entire delay was unintentional.</li> </ul> <p>1. Petition fee</p> <p><input type="checkbox"/> Small entity-fee \$ _____ (37 CFR 1.17(m)). Applicant claims small entity status. See 37 CFR 1.27.</p> <p><input checked="" type="checkbox"/> Other than small entity - fee \$ 1500 (37 CFR 1.17(m))</p> <p>2. Reply and/or fee</p> <p>A. The reply and/or fee to the above-noted Office action in the form of <u>Amendment</u> _____ (identify type of reply):</p> <p><input type="checkbox"/> has been filed previously on _____  <input checked="" type="checkbox"/> is enclosed herewith.</p> <p>B. The issue fee and publication fee (if required) of \$ _____.  <input type="checkbox"/> has been paid previously on _____.  <input type="checkbox"/> is enclosed herewith.</p>		

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This collection of information is required by 37 CFR 1.137. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 1.0 hour to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Mail Stop Petition, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

PTO/SB/64 (08-03)

Approved for use 07/31/2006. OMB 0851-0031

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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## 3. Terminal disclaimer with disclaimer fee

- Since this utility/plant application was filed on or after June 8, 1995, no terminal disclaimer is required.
- A terminal disclaimer (and disclaimer fee (37 CFR 1.20(d)) of \$ \_\_\_\_\_ for a small entity or \$ \_\_\_\_\_ for other than a small entity) disclaiming the required period of time is enclosed herewith (see PTO/SB/63).

4. STATEMENT: The entire delay in filing the required reply from the due date for the required reply until the filing of a grantable petition under 37 CFR 1.137(b) was unintentional. [NOTE. The United States Patent and Trademark Office may require additional information if there is a question as to whether either the abandonment or the delay in filing a petition under 37 CFR 1.137(b) was unintentional (MPEP 711.03(c), subsections (III)(C) and (D)).]

**WARNING: Information on this form may become public. Credit card Information should not be included on this form. Provide credit card Information and authorization on PTO-2038.**

January 4, 2005

Date



Signature

Telephone  
Number:

508-778-2630

Charles G. Call, Reg. No. 20,406

Typed or printed name

68 Horse Pond Road

Address

Enclosures:  Fee Payment

West Yarmouth, MA 02673-2516

Address

 Reply Terminal Disclaimer Form Additional sheets containing statements establishing unintentional delay Other: \_\_\_\_\_

## CERTIFICATE OF MAILING OR TRANSMISSION [37 CFR 1.8(a)]

I hereby certify that this correspondence is being:

- deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to: Mail Stop Petition, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.
- transmitted by facsimile on the date shown below to the United States Patent and Trademark Office at (703) 308-6916.

January 4, 2005

Date



Signature

Charles G. Call, Reg. No. 20,406

Type or printed name of person signing certificate